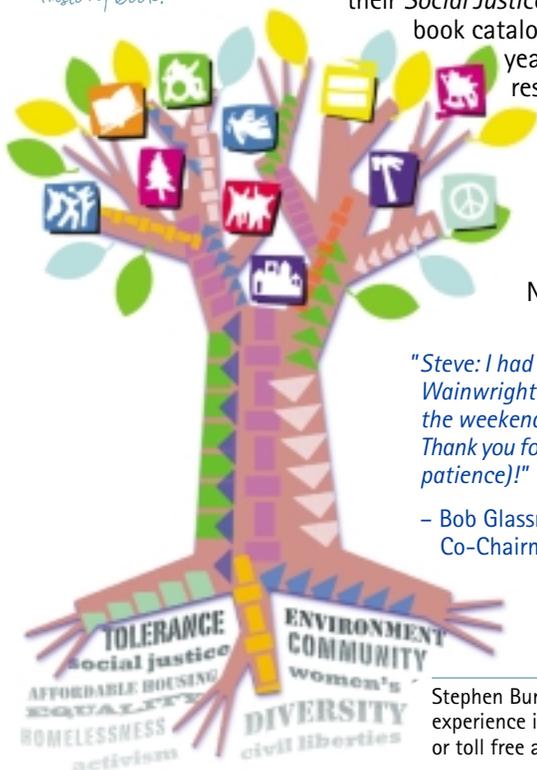




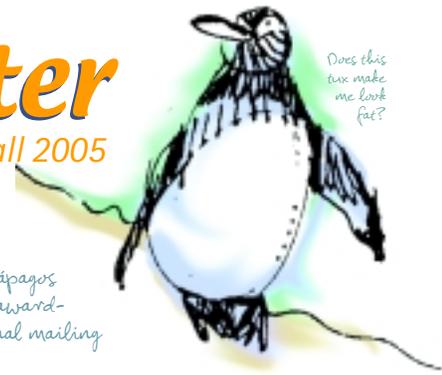
Rough drawing for Utne Reader article

Cover art for Wainwright Bank's Social Justice History book.



# Newsletter

Fall 2005



Penguin from "Galápagos Sketchbook", our award-winning promotional mailing

**GREETINGS** It's been a busy summer at Stephen Burdick Design! We received new business and returning customers, and were honored by awards for our work. Some print samples are available on request, and project descriptions are online at [www.stephenburdickdesign.com](http://www.stephenburdickdesign.com). Here's the latest:

**NEW CLIENTS:** Utne Reader contacted us to create an illustration for an article in their magazine on National StreetPlay Day in the Netherlands by author Laine Bergeson. The play days emphasize street safety and prevention of pedestrian accidents. The article and illustration will appear in their Nov/Dec '05 issue.

**MassEquality** came to us to design invitations to local fundraising events – raising money for their work to protect the Massachusetts Supreme Judicial Court's decision on marriage equality. The design was so well-received that they asked us to reformat the printed cards for similar events in Los Angeles and San Francisco in both print and email formats.

**NEW PROJECTS:** The coordinators of the Nantucket Wine Festival returned to us for design of advertising and print materials for their third annual Tanglewood Wine and Food Classic in July. The events combined noted local chefs with prominent winemakers for instructional workshops and seminars. Materials included a program book, poster and banners, with graphics featuring artwork by Debbi Otto.

**Wainwright Bank** returned to us for the design their *Social Justice History* book. The 20-page book catalogs highlights of seventeen years of the Bank's socially responsible initiatives. Included are event graphics, first-person testimonies and a timeline of events along their journey. The printing coincides with the opening of their new Coolidge Corner and Newton Centre branches.

"Steve: I had a chance to review the *Wainwright Bank Social Justice History* over the weekend and it came out fabulously. Thank you for your design work (and your patience)!"

– Bob Glassman,  
Co-Chairman, Wainwright Bank

**AWARDS:** While our favorite recognition is the comments (and returning business!) we get from satisfied clients, our work has also received honors from the design community:

**American Bankers Association** honored a newsletter we designed for Wainwright Bank with a marketing Certificate of Excellence award. A front-page article about the award appeared in *Banker & Tradesman* magazine, with a color image of the newsletter alongside other winning banks' collateral.

We received a number of awards for design excellence from the **American Graphic Design Awards** in their juried contest sponsored by *Graphic Design USA* magazine. Honors included design of the 2003 Annual Report for Wainwright Bank, as well as some of our popular promotional mailings:

the *2005 Galápagos Sketchbook* – an illustrated booklet from a trip to the South American islands; *Images from Veracruz* – a fold-out brochure of drawings and graphics from the Mexican resort town; and our "My Day" mailer – a response card sent to our clients and fans.

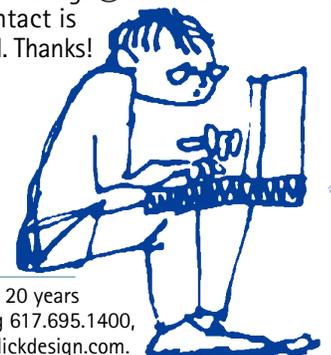
Winning projects will appear in *GDUSA's* December issue.



Our "Images from Veracruz" promotion

**KEEP INFORMED:** Our newsletters are now available online at [www.stephenburdickdesign.com/sbdnews.html](http://www.stephenburdickdesign.com/sbdnews.html). Help us update our snail-mail list by emailing us at [sbdesign@shore.net](mailto:sbdesign@shore.net) if the addressed contact is incorrect or outdated. Thanks!

"Blogger" art from our "My Day" mailer



Stephen Burdick is a graphic designer and illustrator in the Boston area, with over 20 years experience in the communication arts. Estimates are cheerfully provided by calling 617.695.1400, or toll free at 1.877.SBD.4ART (877.723.4278). Find out more at [www.stephenburdickdesign.com](http://www.stephenburdickdesign.com).