

20 Piedmont Street
Boston, MA 02116
phone: 617.695.1400
fax: 617.695.1410
sbdesign@shore.net
www.stephenburdickdesign.com

HOLIDAY GREETINGS from our spacious studios in Bay Village – a quiet neighborhood in the heart of Downtown Boston! We've had a bountiful season of projects and awards for our graphic design and illustration. We're also deep into renovations of *casa urbana*, so don't mind the drilling! Here's some of our latest news (See samples of our work on our website, www.stephenburdickdesign.com. Print samples are available – call or email your request):

BANKING IS BEAUTIFUL: As part of an advertising campaign for Wainwright Bank, we designed overhead advertising posters, and updating the station posters and car cards that graced the Red Line on Boston's

MBTA promoting the Bank's products and services.

Our design for their Fall '03 newsletter received numerous accolades, including Gold Finalist from Marcom Communications Awards, and will appear in

Graphic Design USA Magazine's Annual Design Issue.

WE DO WEBSITES! Our friends at Project Place contacted us to incorporate info about recent events, with sponsors' links and photos to the website we designed (www.projectplace.org). We also produced a *Strategic Plan Booklet* to outline their mission and projects for the next few years. Their *Annual Report 2003* received an Honorable Mention from the Marcom Communications Awards, and will also appear in Graphic Design USA Magazine's Annual Design Issue.

The International Physicians for the Prevention of Nuclear War contacted us to produce a logo for their *Aiming for Prevention* program. The program seeks to reduce deaths and injuries from small arms on a global scale. The logo will be used on posters, factsheets and online presentation materials to help deliver their message.

RESULTS ARE IN on the *Pediatric Environmental Health Toolkit* we created for the Greater Boston Physicians for Social Responsibility (and their sister agency in San Francisco). The program will to educate health providers and clients on preventing exposures to toxic chemicals with laminated desk and pocket guides for providers, and prescription-style health-tip handouts and magnets for patients. In pilot studies, the kit has become the "new cabbage-patch doll" for physicians – in hot demand at presentations! A wider distribution effort will commence in the spring.

We also created an invitation package for GBPSR to bring together their friends and funders for an evening of updates and planning. The event was a success, attracting a house-full of socially-active physicians and friends for an inspirational evening.



Detail from the award-winning self-promotional illustration celebrating the Summer Solstice.

AWARDS: We're running out of wall space to display the many awards we received this year for our illustration and graphics:

Creativity 34 (an annual juried publication of

design excellence) awarded our work

for Wainwright Bank's 2003 Annual Report, as well as some of our self-promotional mailings – *The Pool Party*, and *The Solipsist at Solstice*.

We're included this year's Print Magazine **Regional Design Annual**, displaying our *Roma Oct. '03 Sketchbook*, and artwork for an invitation to our Holiday Studio Opening last year. We were also interviewed and included in their commentary on design trends!



Logo 2004, an international competition, selected our work for the Technical Assistance Collaborative's *Section 8 Guide* and Wainwright Bank's Pride Promotion for inclusion in their publication to be printed next year.

EDITORIAL ILLUSTRATION:

Ah, remember those innocent days anticipating of the Democratic National Convention here in Boston last August...

it seems a reality-based world away! The *Boston Globe* asked us to cover the excitement surrounding the events for their Op-Ed pages. We created two illustrations:

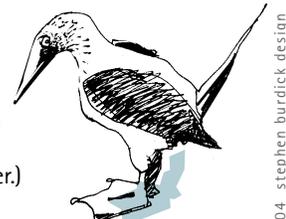
"*Make Way for Donkeys*", featuring Mayor Menino welcoming the Democrats at the start of the week, and a "sketchbook" style collection of convention characters and activities at week's end.



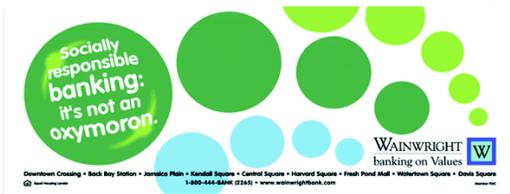
Op-Ed illustration for the Boston Globe

ALL THE WORLD'S A-STAGING: "What's with all the scaffolding at 18-20 Piedmont Street," you may ask? We're renovating our home office and living space with a makeover featuring new windows and entries to better blend into Bay Village, topping it off with a roofdeck and sunroom! Drop by in the spring and enjoy the view!

A DECADE OF DRAWING As part of our 10th year celebration, we're reprinting an early illustration promotion, *Galápagos Sketchbook*. Call or email us if you'd like to receive one of these limited-edition mailings. (Please use "*sketchbook request*" as the email subject-header.)



The Blue-footed Booby



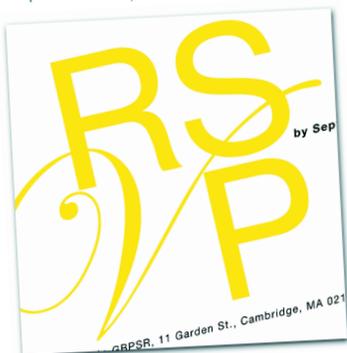
Advertising design for Wainwright Bank's Subway Campaign

WHATS ON: Our reading list – *Eats, Shoots & Leaves: The Zero Tolerance Approach to Punctuation* by Lynne Truss

LISTENING TO?

Air America Radio, the progressive radio station is now in Boston at am1430 WXKS, or streaming online at airamericaradio.com

Invitation design for the Physicians for Social Responsibility



Stephen Burdick celebrates 10 years of self-employment as a Graphic Designer and Illustrator in the Boston area, and over 20 years experience in the design and advertising community. Estimates are cheerfully provided by calling 617.695.1400, or toll free at 1.877.SBD.4ART (877.723.4278). Find out more and see samples online: www.stephenburdickdesign.com. Please help us update our mailing list if the contact info is incorrect. Thanks!